

# SPONSORSHIP OPPORTUNITIES



## FBA Annual Meeting and Convention

N Y C 2 0 1 8

September 13–15, 2018

The Federal Bar Association proudly presents the 2018 Annual Meeting and Convention, hosted by the Southern District of New York Chapter, with assistance of the Eastern District of New York Chapter, and held on Thursday, Sept. 13 through Saturday, Sept. 15 at the Marriott Downtown. Maximize your exposure and position your company ahead of the competition with one of the following marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during the meeting.



**Federal Bar  
Association**

# 2018 FBA Annual Meeting and Convention New York • September 13-15, 2018

## About the Federal Bar Association

The Federal Bar Association (FBA) is dedicated to the advancement of the science of jurisprudence and to promoting the welfare, interests, education, and professional development of all attorneys involved in federal law. Our members run the gamut of federal practice: attorneys practicing in small to large legal firms, attorneys in corporations and federal agencies, and members of the judiciary. The FBA is the catalyst for communication between the bar and the bench, as well as the private and public sectors.

## Questions?

For further information on exhibiting or about exclusive marketing promotions, please contact:

Simeon H. Baum  
Conference Fundraising Chair,  
S.D.N.Y. Chapter of the Federal Bar Association

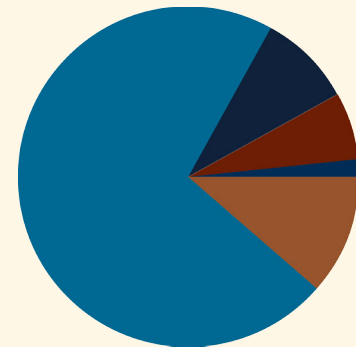
Resolve Mediation Services, Inc.  
1211 Avenue of the Americas, 40th Floor  
New York, NY 10036-8704  
Tel. (212) 355-6527



## Average Annual Meeting and Convention Demographics

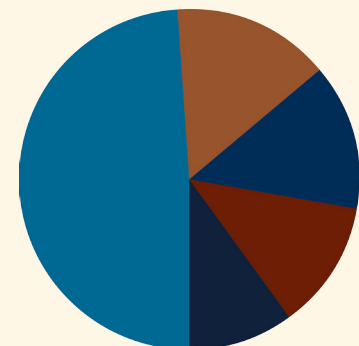
- Nearly 50% of participants have been in practice for 10 years or more.
- More than 70% of participants are employed in private practice.
- Attendees from this conference have come from a wide variety of legal backgrounds. This year's attendance is expected to reach 500 attendees.

Type of Practice



Law Firms	71.6%
Judiciary	8.9%
Public	11.6%
Students	6.5%
Other	1.4%

Type of Practice Areas



Federal Court Litigation	49%
Labor and Employment	15%
Intellectual Property Law	10%
Criminal Law	12%
Federal Career Service	14%

# High Visibility Sponsorship Opportunity

Maximize your exposure at the 2018 Federal Bar Association Annual Meeting and Convention and position your company ahead of the competition with sponsorship and high visibility marketing opportunities. Partner with the Federal Bar Association and gain exclusive exposure to attendees during the meeting.

Sponsorships						
	Platinum Sponsor \$50,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$10,000	Sustaining Sponsor \$5,000	Friend of the Conference \$2,500
<b>Includes:</b>						
Recognition in <i>The Federal Lawyer's</i> July issue promoting the Annual Meeting (approx. 19,000 subscribers, including Judges, Lawyers & Educators)	◆	◆	◆	◆	◆	◆
Sponsor-level designation on <a href="http://www.fedbar.org">www.fedbar.org</a>	◆	◆	◆	◆	◆	◆
One Table Top Exhibit Booth (Three days of exhibit exposure adjacent to the registration desk)	◆	◆	◆	◆	◆	◆
Post-Event Mailing List of Registrants	◆	◆	◆	◆	◆	
Place item/information on registration table or in swag bag	◆	◆	◆	◆		
Logo in Convention Brochure (19,000 copies distributed)	◆	◆	◆			
Choose—"first come, first serve"—an exclusive event from list on next page (top tier naming rights opportunities)	◆	◆				
Two admissions to Leadership / Speakers Reception	◆					
Choose—"first come, first served"—an exclusive event from list on next page (naming rights opportunities)			◆			
Full Page Ad in <i>The Federal Lawyer's</i> July issue promoting the Annual Meeting	◆	◆				
Sponsor-level designation, logo, link to your company website from <a href="http://www.fedbar.org">www.fedbar.org</a> (2,000 unique visitors)	◆	◆				
Premium placement on all promotional signage at the conference (Over 400 attendees)	◆	◆				
Full Page Advertisement in Convention Brochure (19,000 distributed copies)	◆	◆				
Opportunity to welcome attendees in Opening Address (2 mins.)	◆					
Acknowledgement in Opening Address at the Annual Meeting & Convention	◆	◆				
12 Tickets to All Convention Social Events (\$2,400 value)	◆	◆				
Placement on all promotional signage at the conference (Over 400 attendees)			◆	◆		
Half Page Ad in <i>The Federal Lawyer's</i> July issue promoting the Annual Meeting			◆			
Quarter Page Advertisement in Convention Brochure (19,000 distributed copies)				◆		
6 Tickets to All Convention Social Events (\$1,800 value)			◆	◆		
4 Tickets to All Convention Social Events (\$1,200 value)					◆	
2 Tickets to All Convention Social Events (\$600 value)						◆

# SPONSORSHIP FORM

## FBA Annual Meeting and Convention

N Y C 2 0 1 8

September 13–15, 2018

### Sponsorships

- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$15,000 Silver Sponsor
- \$10,000 Bronze Sponsor
- \$5,000 Sustaining Sponsor
- \$2,500 Friend of the Conference Sponsor
- \$1,000 Conference Break Sponsor (4 available)

### Exclusive Event Sponsorship Opportunities for Platinum, Gold or Silver Sponsors

- |   |                            |                            |
|---|----------------------------|----------------------------|
| Presidential Installation Banquet (1)** | Hotel Key Card Sponsor (1) | Conference Bag (1)         |
| Thursday Night Reception (1)*           | Social Outing Sponsor (3)  | Lanyards (1)               |
| Wi-Fi sponsor (1)                       | Transportation Sponsor (1) | Mobile Charger Station (2) |
| Mobile App (1)                          |                            |                            |

*\*\*Top Tier opportunities only available for Platinum Sponsors \*Top Tier opportunities only available for Platinum or Gold Sponsors*

Contact Name

Title

Company Name

Address

City

State

Zip

Contact Phone

Contact Email Address

Contact Signature

If you have any questions, please contact Simeon H. Baum, Conference Fundraising Chair, or William F. Dahill, Conference Chair, at [fa2018@fedbar.org](mailto:fa2018@fedbar.org). Please mail or fax the completed form to the FBA by Aug. 15, 2018. All sponsorship checks payable to the Federal Bar Association are due to the FBA by Aug. 15, 2018. Thank you for your support!